


Comparative Demographics | Cottonwood Shores vs. All Texas Hill Country Rural Areas

ANNUAL POPULATION GROWTH

Cottonwood Shores
130% HIGHER
than
Rural Hill Country


130%



% HOME VALUES \$500,000+

Cottonwood Shores
101% HIGHER
than
Rural Hill Country


101%



% HOUSEHOLD INCOMES \$100,000+

Cottonwood Shores
12% HIGHER
than
Rural Hill Country


12%



% HOUSEHOLD NET WORTH \$500,000+

Cottonwood Shores
17% LOWER
than
Rural Hill Country


17%



PROPERTY VALUE TREND

Cottonwood Shores
1% HIGHER
than
Rural Hill Country


1%



% ADULTS AT LEAST BACHELOR'S DEGREE

Cottonwood Shores
1% HIGHER
than
Rural Hill Country


1%



% HOMES WITH CHILDREN

Cottonwood Shores
23% HIGHER
than
Rural Hill Country


23%

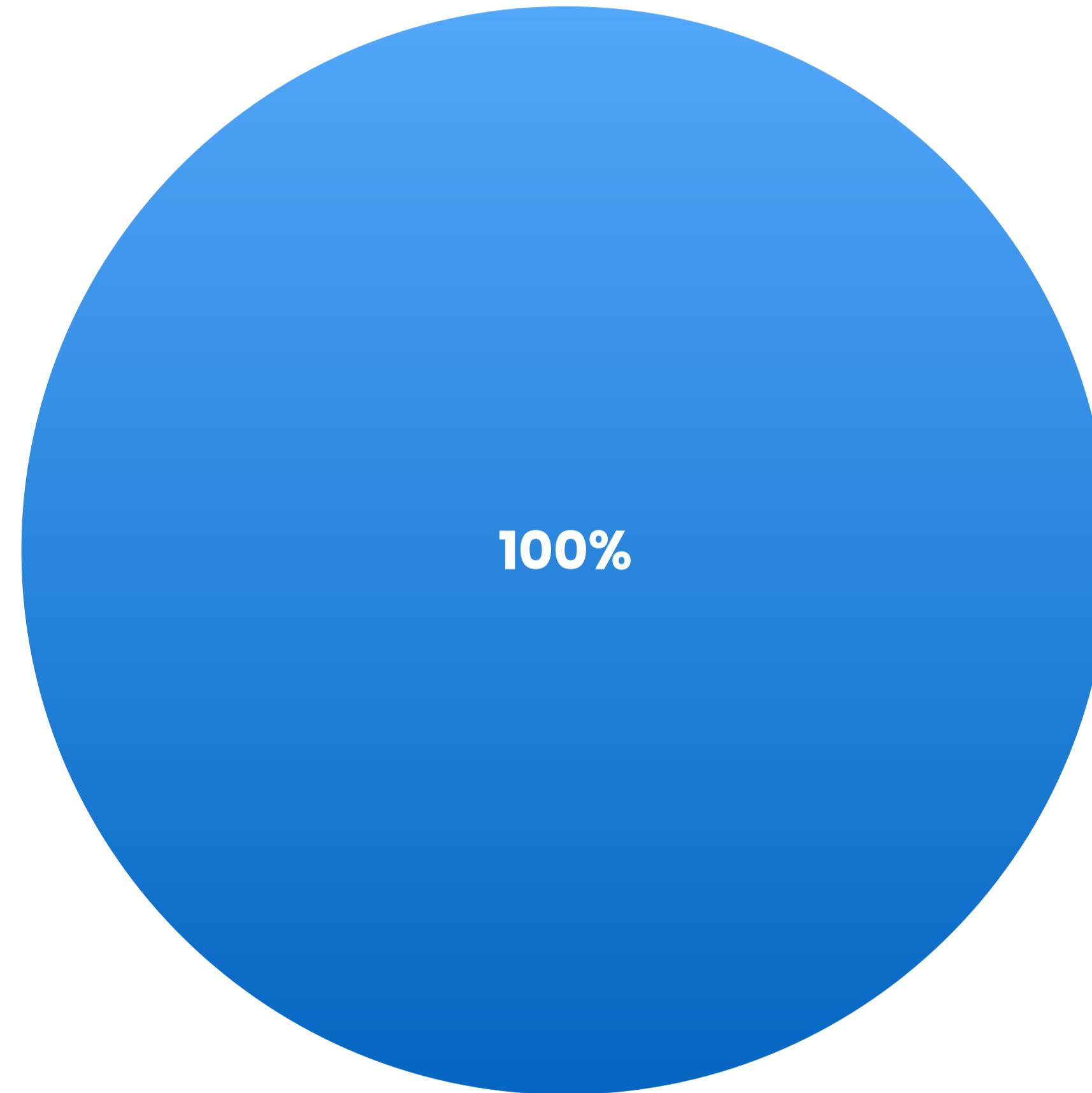


% HOMES OWNER OCCUPIED

Cottonwood Shores
5% LOWER
than
Rural Hill Country

5%





28% Southern Satellites

2.6 avg. household size

40 median age

79% own their homes

Married couples with no kids

41% have college education

Cost vs. brand sensitive

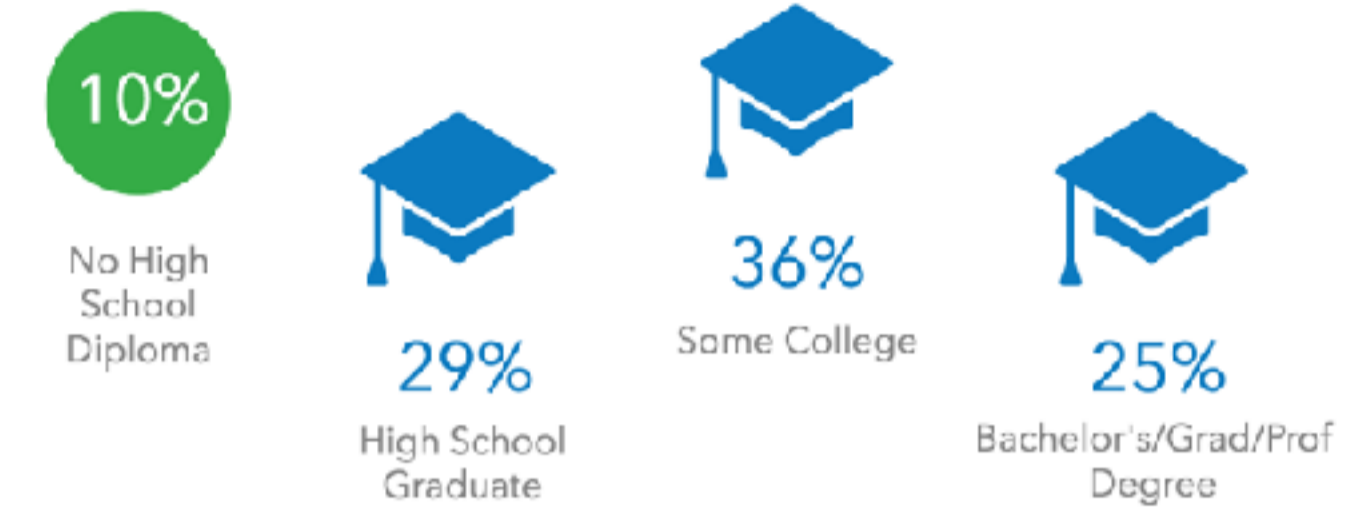
TV dependent, late tech adopters

Infographics | Cottonwood Shores

KEY FACTS



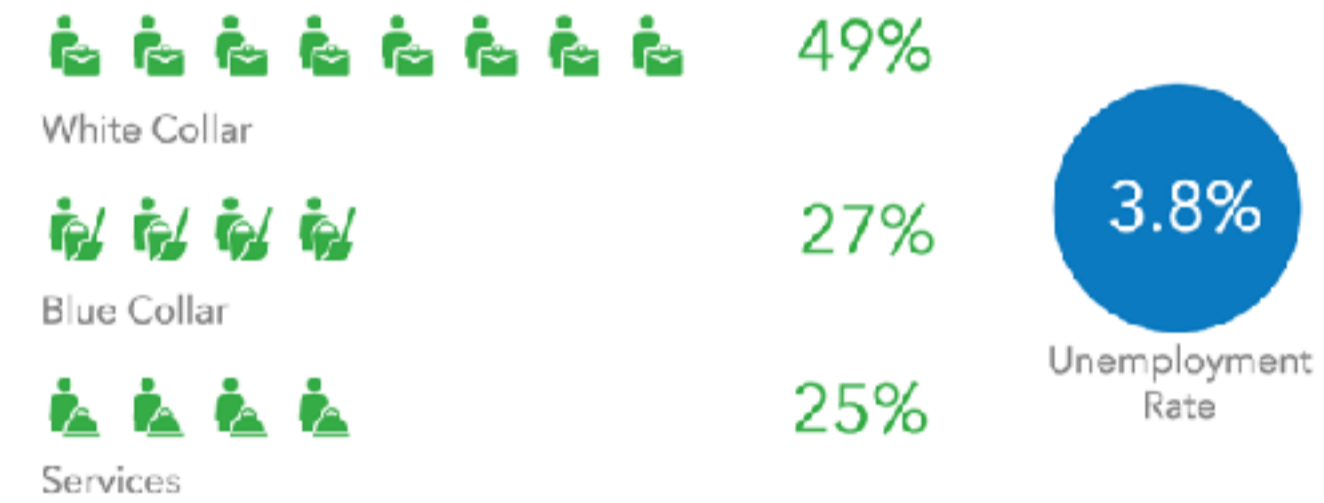
EDUCATION



BUSINESS



EMPLOYMENT



INCOME



Households By Income

The largest group: <\$15,000 (15.9%)

The smallest group: \$200,000+ (3.6%)

Indicator	Value	Difference
<\$15,000	15.9%	+7.5%
\$15,000 - \$24,999	8.9%	-0.9%
\$25,000 - \$34,999	7.1%	-4.9%
\$35,000 - \$49,999	15.9%	+0.8%
\$50,000 - \$74,999	15.1%	-3.9%
\$75,000 - \$99,999	14.1%	+1.1%
\$100,000 - \$149,999	14.5%	+0.4%
\$150,000 - \$199,999	4.4%	-0.6%
\$200,000+	3.6%	0

Bars show deviation from
Burnet County